



## Giving Tuesday Solicitation

FOR IMMEDIATE RELEASE

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Just a short note to wish you and yours a very **Happy Thanksgiving!**

We're thankful that we are a part of your lives. It is gratifying to know that you receive our weekly Culture Communiqué that highlights upcoming events and activities that our culture curators think you, your family, and your friends will enjoy.

We know that Cultural Tourism DC's successes are entwined with volunteerism. We have a corps of nearly 500 people that volunteer their time to ensure that our participants in WalkingTown DC and Passport DC have extraordinary experiences as they examine the neighborhoods and off-the-beaten-path-sites that help make Washington such a wonderful place to live. Staff supports them but it is the intellect and initiative of the volunteers that make our programs so special.

Tuesday, November 29 is #Giving Tuesday. You'll be hearing a lot about it during the next few days. You'll receive lots of emails and ads asking you to give to this cause and that charity. As you consider making a donation or two to your favorite nonprofit organizations on Tuesday, please remember the things about Cultural Tourism DC that you enjoy. Please remember the volunteers who help create those enjoyable experiences.

Please consider being one of 101 people to donate \$10 in support of Passport DC on #GivingTuesday. Passport DC is an enormous undertaking that could never happen without the assistance of volunteers and financial support from people like you. We'll celebrate the 10<sup>th</sup> anniversary of Passport DC in 2017 so please help us make it the best one ever with an early donation. **Click [here](#) to learn about our #GivingTuesday goals.**

We appreciate your support.

Enjoy a memorable Thanksgiving!

Steve Shulman

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About Cultural Tourism DC Cultural Tourism DC is a 501(c)(3) nonprofit organization with a mission to deliver memorable experiences and learning opportunities in the areas

of heritage, international exchange, and humanities. Through its celebrated signature programs of Passport DC, WalkingTown DC, DC Neighborhood Heritage Trails, and PorchFest, Cultural Tourism DC works to broaden, deepen, and diversify audiences for the arts and in DC -- audiences whose participation enriches the creative economy of the city.