

FOR IMMEDIATE RELEASE

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## Pledge to Go Car Free and Join Us for Walking Town DC



**Washington, DC (September 20, 2018)** – Steve Shulman, executive director of Cultural Tourism DC, urges DC-area residents to take the pledge to go car free. Then take a guided walking tour during Walking Town DC 2018, an annual event that offers more than 75 free, guided walking and biking tours that feature distinctive aspects of the District of Columbia. It introduces DC residents and visitors to the culture, history, and stories of Washington’s neighborhoods through a series of "bite-size" lunchtime tours, after-work "happy hour" tours, and tours throughout the day on weekends. WalkingTown DC runs through Sunday, September 23.

“These tours are a welcome opportunity to stop and take in all of the history around us,” said Shulman. “Leave the car and take a guided walking tour to find hidden gems in DC neighborhoods.”

Cultural Tourism DC is joining with Commuter Connections to celebrate Car Free Day on Friday, September 21, and/or Saturday, September 22, 2018. Everyone who signs up to take the Car Free pledge at [www.carfreemetrodc.org](http://www.carfreemetrodc.org) will become eligible to win great prizes from Cultural Tourism DC and other sponsors including a Samsung Galaxy Tab, gift cards from Giant Food Stores, VRE commuter train round-trip passes, \$25 SmarTrip fare cards, Capital Bikeshare annual memberships, annual Washington Area Bicyclist Association memberships, and more! Cultural Tourism DC is offering the book *Washington at Home: An Illustrated History of Neighborhoods in the Nation’s Capital*.

“Walking Town DC offers a great opportunity for those who want to explore all the history and culture this city has to offer,” said Nicholas Ramfos, Commuter Connections Director. “Take the pledge to go car free and participate in Walking Town DC for a great free tour. It is a win-win for art, history, culture, and the environment.”

**Cultural Tourism DC** is a 501(c)(3) nonprofit organization with a mission to deliver memorable experiences and learning opportunities in the areas of heritage, international exchange, and



humanities. Through its celebrated signature programs of *Passport DC*, *WalkingTown DC*, *Neighborhood Heritage Trails* and *PorchFest*, Cultural Tourism DC works to broaden, deepen, and diversify audiences for the arts and humanities in DC -- audiences whose participation enriches the creative economy of the city.

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