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Cultural Tourism DC

Good Afternoon!

This is one of our favorite days at Cultural Tourism DC. It's the day we open registration for WalkingTown DC—our annual celebration of the District of Columbia's attractions and heritage. It's a program that makes you feel like you're an insider . . . a person in the know.

This year, there are 39 tour guides ready to share their passion for a piece of the District. They're offering 45 unique tours. Between Saturday, September 15 and Sunday, September 23, you'll have 78 opportunities to broaden your knowledge of Washington with tours of its parks, cemeteries, historic neighborhoods, as well as a walk through a brand new neighborhood steeped in the heritage of its previous iteration. There are tours of murals, contemporary art, and classic art—even the venues for performing arts. You can expose yourself to art in new buildings and old ones. You can bike some tours and walk most. [Click here](#) for a list of them.



could just go for a walk and enjoy the experience. Rather, they participate in an orientation, receive training, arrive early, and stay late to help make WalkingTown DC the great success it has been for some 15 years.

WalkingTown DC is a collaborative effort that expresses the best of a community. Professional tour guides, community leaders who love their neighborhoods, and people who have comprehensive knowledge about a subject or theme volunteer their time to make us more knowledgeable. We get to learn about special aspects of the District beyond being the seat of the federal government. Each tour has a volunteer who assists the guide and helps keep people safe. Those volunteers really make a difference. They take on responsibility when they

The staff uses technology and weeks of work to recruit the tours and volunteers, coordinate the schedule, confirm the tour times, and make certain that all is ready to accommodate the 2,000+ people that I think will want to take tours this year.

- Will you help us reach our goals this year?
- Will you help us register 2,000 people by forwarding this email to your friends?
- Let them know that **WALKINGTOWN DC REGISTRATION IS NOW OPEN.**
- Will you follow us on social media? Find us on [Facebook](#). Follow us on [Twitter@DCculture](#). And look for our photos on [Instagram](#).
- Will you [make a donation](#) to support WalkingTown and Cultural Tourism DC?

Your donation is especially important at this time of year. The number of donations we receive seem to diminish during the heat of summer yet our expenses increase as we get everything ready for WalkingTown DC. You can really help us through this soft spot with a [donation](#).



Thanks for your help.

Enjoy a memorable day and I look forward to seeing you on a tour!

A handwritten signature in blue ink that reads "Steve". The signature is stylized, with a large, looped "S" and a cursive "tave".

Steve Shulman
Executive Director