

**FOR IMMEDIATE RELEASE**

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**VIRTUAL WALKINGTOWN DC STARTS SEPTEMBER 12, RUNS FOR 9 DAYS!**

**Washington, DC (September 2, 2020)** – WalkingTown DC, the longest running program offered by Cultural Tourism DC, Inc. (CTDC) launches a new program on Saturday, September 12 with a full-day of virtual tours across the District of Columbia. Cultural Tourism DC will host an array of free, online guided tours of the District of Columbia through Sunday, September 20.

**VIRTUAL WalkingTown DC** is a new approach to seeing DC’s historic neighborhoods -- the art, culture, and history as well as new development and neighborhood changes. This year’s edition of VIRTUAL WalkingTown DC boasts 35 tours, including 10 brand new tours, as a series of “bite-size” lunchtime tours, after-work “happy hour” tours, and tours throughout the day on weekends.

Professional guides, community leaders, historians, and others who volunteer their time and expertise to share the richness of DC neighborhoods lead the virtual tours. New this year, on opening weekend, September 12 and 13, Cultural Tourism DC will salute and celebrate the members of the Guild of Professional Tour Guides of Washington, DC.

“Cultural Tourism DC is grateful to our cohort of volunteer tour guides participating in our inaugural *VIRTUAL WalkingTown DC*. We are especially pleased to welcome a contingent of members of The Guild of Professional Tour Guides of Washington, D.C. many of whom have felt the devastating economic effects of COVID-19,” said Steve Shulman, executive director of [Cultural Tourism DC](#).

“Events DC is pleased to present the first edition of *VIRTUAL WalkingTown DC*,” said Greg O’Dell, president and chief executive officer of Events DC. “Getting people to see DC and its neighborhoods as thriving, vibrant places to spend time is key to the city’s economic recovery, growth and stability. These virtual tours will provide high-quality experiences that will leave viewers excited about visiting DC and its neighborhoods as soon as they can.”

**VIRTUAL WalkingTown DC** tours start on the hour, Saturdays at 10:00 am and Sundays at 12 noon through 3:00 pm. Lunchtime tours are Monday through Friday at 12 noon and 1:00 pm. Happy Hour tours start at 5:30 pm. All tours are 30 to 40 minutes and include time for questions from the participants. Tours are free and require advance registration. Registration is open now. [Click here for tour descriptions](#).

**Virtual WalkingTown DC** tours of 2020 include:

- Behind the Scenes at Nationals Park
- Black Lives Matter Plaza: Its Short, Colorful History
- Capitol Hill Alphabet Animal Art Sculpture Walk
- Tenleytown to Wesley Heights
- The Dark Side of Dupont Circle and Embassy Row
- The Smithsonian: Tracing the Arc of American Architecture
- Walt Whitman in DC

Visit <https://www.culturaltourismdc.org/portal/virtual-tour-descriptions> for more information about the individual tours. One-minute video clips are attached. Please credit the speaker and Cultural Tourism DC, Inc.

Learn something interesting about Washington during WalkingTown DC? Please share it with your fellow urban explorers. Find Cultural Tourism DC on Facebook at <http://www.facebook.com/CulturalTourismDC>; Twitter @DCculture; and Instagram at <https://www.instagram.com/culturaltourismdc/> using #CulturalTourismDC, #VirtualWTDC2020, and #VirtualWalkingTownDC.

**VIRTUAL WalkingTown DC Sponsors**

[Virtual Walking Town DC](#) is made possible through the generous support of individual donors, its presenting sponsor **Events DC**, **Panasonic NA**, **Wolf Trap Foundation for the Performing Arts**, and **Bonstra | Haresign Architects**. Donors who contribute \$250 or more may underwrite an individual tour.



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**About Cultural Tourism DC**

Cultural Tourism DC is a 501(c)(3) nonprofit organization with a mission to deliver memorable experiences and learning opportunities in the areas of heritage, international exchange, and humanities. Through its celebrated signature programs of *Passport DC*, *WalkingTown DC*, *DC Neighborhood Heritage Trails*, and *PorchFest*, Cultural Tourism DC works to broaden, deepen, and diversify audiences for the arts and in DC -- audiences whose participation enriches the creative economy of the city.

**About Events DC**

Events DC is the face of conventions, sports, entertainment, and cultural events within our nation's capital. As the official convention and sports authority for the District of Columbia, Events DC leverages the beauty, history and diversity of the most powerful city in the world to attract and promote an extensive variety of events, resulting in amazing experiences for residents and visitors alike, and generating economic and community benefits for the city.

**VIRTUAL WALKINGTOWN DC Clips**



**American Dream(s): Exploring Identity, Experience, and Memory of Household Staff at the Brewmaster’s Castle**  
(Jenna Febrizio)



**Freethinker, Robert G. Ingersoll in Washington**  
(Steve Lowe)



**Springland Farm and the Foundation of American Viticulture**  
(Chuck Ludlam)



**Southwest DC: The Old and the New**  
(Russ Norfleet)