



Cultural Tourism DC, Inc.  
700 12th Street NW, #700  
Washington, DC 20005  
(202) 355-4280  
[Info@CulturalTourismDC.org](mailto:Info@CulturalTourismDC.org)

Contacts for Cultural Tourism DC:

Steve Shulman	(202) 643-4368
Cheryl Crowell	(202) 309-1546

**FOR IMMEDIATE RELEASE**  
September 8, 2022

### **WalkingTown DC Offers a Different View of Washington**

WASHINGTON, DC—Cultural Tourism DC offers its longest running program, WalkingTown DC, from Saturday, September 17 through Sunday, September 25, providing tours of Washington at no charge to participants, according to Steven E. Shulman, executive director of the nonprofit organization.

Professional tour guides, community leaders who are enthusiastic about their neighborhoods, and well-respected subject matter experts volunteer their time to lead participants through DC’s green spaces and streets, providing compelling content as well as interesting anecdotes along the way. WalkingTown DC is for the seasoned Washington tourist, the tourist who is familiar with the city, its iconic monuments, and museums. These tours do not go there.

“For nearly two decades, volunteers served as the backbone of this program. While staff recruit WalkingTown DC guides, it is the guides who bring an idea to life and share their knowledge. They give us the opportunity to offer 54 tours this year that provide glimpses of Washington and some of its most memorable characters,” said Cheryl Crowell, director of resource development.

“The program also benefits from a second group of volunteers who donate their time to assist the tour

guides and help keep participants safe as they walk along city streets, cemeteries, the waterfront, buildings, and parks.”

[Click here to review the entire schedule of WalkingTown DC.](#) Although Cultural Tourism DC retains the list of tours on its website, it removes the ability to register when a tour reaches capacity. Natalia Zambrano Munoz, program associate said, “When we receive cancellations, and we do, I re-open registration as quickly as I can so that the tours are available for additional reservations. It’s a good idea to check our website, [Cultural Tourism DC WalkingTown DC](#) regularly,” she said.

“WalkingTown DC is one of my favorite programs. You learn so much,” Shulman said. “I admire the tour guides who can walk, talk, and share great information at the same time. I tried it once. While I knew the subject matter, it was an awful experience to keep the group together and convey information over the noise of traffic on a Sunday afternoon.”

Weekend tours generally run two hours. Cultural Tourism DC schedules weekday, lunchtime tours for an hour and early evening, happy hour tours take about 90 minutes. Additional information is available at <https://www.culturaltourismdc.org/portal/walkingtown-dc>.

WalkingTown DC 2022 is presented by Events DC and sponsored by Humanities DC, DC Commission on the Arts and Humanities and Washington, DC Economic Partnership.

-ctdc-

### **About Cultural Tourism DC**

Cultural Tourism DC was incorporated in 1999 as a 501 (c)(3) organization with a mission to strengthen “the image and the economy of the District of Columbia by engaging [residents and] visitors in the diverse heritage of the city beyond the monuments.” CTDC created a unique system for mapping and helping to develop cultural assets throughout the Washington’s widely diverse and, at the time, tourist-adverse neighborhoods.

For more than 25 years, Cultural Tourism DC has explored and celebrated the heritage of Washington, DC and its inhabitants. It engages the local, national, and international parts of what makes Washington, DC, unique, fostering inclusive, enjoyable, and memorable moments for residents, visitors, and global citizens. Its major programs—Passport DC, Around the World Embassy Tour, WalkingTown DC, Neighborhood Heritage Trails and Sites, and PorchFest—appeal to multiple generations who are eager to explore, understand, and appreciate the District of Columbia.