Art4All DC is a festival of festivals. Spanning three weeks, DC comes alive with art in all four quadrants. Take in dance, theater, music, fashion, visual art, heritage tours and all that DC has to offer both inside and on the streets in neighborhoods across the District.

Art4All DC sparks collaboration, builds participation, creates accessible opportunities, and presents arts in unexpected places. Art4All DC helps people learn more about the cultural programs available in the District and inspires them to participate as an audience member, supporter, blogger, lingering bystander or creator.

Sponsor the 2014 Art4All DC Festival and support such SIGNATURE EVENTS as:

- **ACTIVATED! Art4All DC Launch Party**, September 26
- Six (6) **Art All Night** parties in cooperation with the Main Streets of Congress Heights, Barracks Row, H Street NE, North Capitol, Shaw, and Dupont Circle, September 27
- **Lumen8Anacostia**, September 27
- **SW ArtsFest**, October 3-5
- **Rhode Island Avenue NE FallFest** and **PorchFest** in partnership with Rhode Island Avenue Main Streets, October 4
- **Adams Morgan PorchFest** in partnership with Adams Morgan Partnership BID, October 18

RESERVE BY AUGUST 22, 2014 TO ENSURE YOU RECEIVE ALL OF YOUR SPONSOR BENEFITS.
Customized sponsor packages and benefits are available.

To learn more about sponsorship opportunities, contact CTDC’s development team:
Cheryl Crowell at 202-661-7581 or CCrowell@CulturalTourismDC.org
Liane Toohey at 202-661-7581 or LToohey@CulturalTourismDC.org
2013 ART4ALL DC RESULTS

MEDIA OUTREACH

Social Media
Twitter (#A4ADC Hashtag)
- 564,154 Accounts reached (September 13 to October 6)
- 893,378 Impressions (September 13 to October 6)

Facebook (Facebook.com/CulturalTourismDC)
- 26,132 Facebook daily total reach – September 13 to October 6
- 134 New “Likes” – September 13–October 6

Culture Communiqué e-newsletter
- 24,400 subscribers reached
- 122,000 dedicated emails sent

Media
- Huffington Post Arts & Culture Blog
- Fox 5 TV with Holly Morris
- WAMU-88.5 on “The Kojo Nnamdi Show” and “Art Beat with Lauren Landau,”
- The Washington Post
- Washington City Paper
- PoPville

Cultural Tourism DC Website
- Visits—96,496

PARTICIPATION
- More than 63,000 people enjoyed the talents of 983 artists across 266 events
- 300 applauded artists at the ACTIVATED! Art4All DC Social Media Launch Party
- 30 bands played on 11 porches during Adams Morgan PorchFest

SELECTED PARTICIPATING ARTS ORGANIZATIONS
- Adams Morgan Partnership BID
- Alliance Francaise de Washington, SPAIN arts & culture, Art Soirée Productions, Eighty Eight DC
- American Turkish Association, Washington DC
- Atlas Performing Arts Center
- Barracks Row Main Street with Arts on the Hill
- CA-FAM III, Incorporated/East River Jazz
- Dance Place
- DC Jazz Jam
- DC Shorts
- FIGMENT DC
- Gala Hispanic Theatre Humanities Council of Washington, DC
- Joy of Motion Dance Center
- National Building Museum
- National Geographic Society
- SW ArtsFest
- The Gallery at Iona Senior Services
- The Textile Museum
- Washington Photo Safari
- National Museum of Women in the Arts
- Pepco Edison Place Gallery

Cultural Tourism DC is a 501(c)3 nonprofit organization that presents high-quality arts, cultural, and heritage programs with the help of individuals, sponsors, and public and private grants.
Platinum: $25,000

- Recognized as a platinum sponsor of Art4All DC with public acknowledgement from the podium at ACTIVATED! Art4All DC Launch Party and at all PorchFest participating venues (24 anticipated)
- Dedicated promotional table at the ACTIVATED! Art4All DC Launch Party for corporate branded give-aways (at sponsor expense)
- Opportunity for company representative to briefly address guests at ACTIVATED! Art4All DC Launch Party.
- Corporate logo on promotional materials* including event signage, web page, press releases, Launch Party and PorchFest program guides, and Culture Communiqué (26,000 subscribers)
- Social media exposure: Up to six (6) promotional tweets and Facebook posts over course of Art4All DC (CTDC has more than 11,800 Twitter followers and 6,300 likes on Facebook)
- One sponsored post in CTDC’s Culture Communiqué weekly e-newsletter highlighting your company’s support for Art4All DC (26,000 subscribers)
- Linked web ad on the event landing page for 90 days, starting two weeks prior to the start of Art4All DC (CulturalTourismDC.org receives an average of 30,000 hits/month)
- Full-page ad in ACTIVATED! Art4All DC Launch Party program and PorchFest program guides
- Six (6) tickets to the ACTIVATED! Art4All DC Launch Party
- Link to sponsor website in email to all guests following ACTIVATED! Social Media Launch Party

Gold: $10,000

- Acknowledgement as a gold sponsor from the podium at ACTIVATED! Art4All DC Launch Party and at all PorchFest participating venues (24 anticipated)
- Corporate logo on promotional materials* including event signage, web page, press releases, Launch Party and PorchFest program guides, and Culture Communiqué (26,000 subscribers)
- Social media exposure: Up to four (4) promotional tweets and Facebook posts over course of Art4All DC (CTDC has more than 11,800 Twitter followers and 6,300 likes on Facebook)
- Linked web ad on event landing page for up to two weeks prior to the start of Art4All DC (CulturalTourismDC.org receives an average of 30,000 hits/month)
- Half-page ad in ACTIVATED! Art4All DC Launch Party program and PorchFest program guides
- Two (2) tickets to the ACTIVATED! Art4All DC Launch Party
- Link to sponsor website in email to all guests following ACTIVATED! Social Media Launch Party

Silver: $5,000

- Logo on Art4All DC web page and Culture Communiqué (26,000 subscribers)
- Listing in press release, event signage, and ACTIVATED! Art4All DC Launch Party and PorchFest program guides
- Linked web ad on event landing page for up to two weeks prior to the start of Art4All DC (CulturalTourismDC.org receives an average of 30,000 hits/month)
- Half-page ad in ACTIVATED! Art4All DC Launch Party program guide and PorchFest program guide
- Two (2) tickets to the ACTIVATED! Art4All DC Launch Party

Cultural Tourism DC is a 501(c)3 nonprofit organization that presents high-quality arts, cultural, and heritage programs with the help of individuals, sponsors, and public and private grants.
Bronze: $2,500

- Art4All DC web page, press release, event signage, program guides, and Culture Communiqué (26,000 subscribers)
- Two (2) tickets to the ACTIVATED! Art4All DC Launch Party

**ADDITIONAL OPPORTUNITIES**

**ART4ALL DC**
- Art4All DC mobile app ........................................................................................................ $10,000
- Art4All DC brochure ............................................................................................................. $7,500
- Volunteer t-shirts, worn on-site during selected Art 4 All DC Signature Events............... $5,000

**ACTIVATED! Art4All DC Launch Party**
- Corporate Branded Lounge Area (design and decor provided by sponsor)...................... $15,000
- Launch Party Program (Print Run 700)
  - Full-page ad 5.75”w x 8.75”h” (with bleed)................................................................. $600
  - Half-page ad 5.75” w x 4.375”h (with bleed)................................................................. $300
  - Quarter-page ad 2.875” w x 4.375” h (with bleed) ....................................................... $150

**PorchFest Program Ads** (print run 5,000)
- Full-page ad 5.5”w x 8.5”h (with bleed) .................................................................................. $1,000
- Half-page ad 5.75”w x 4.375” h (with bleed) ........................................................................ $500
- Quarter-page ad 2.875” w x 4.375” h (with bleed) ............................................................... $250

**RESERVE BY AUGUST 22, 2014 TO ENSURE YOU RECEIVE ALL OF YOUR SPONSOR BENEFITS.**
Customized sponsor packages and benefits are available.

To learn more about sponsorship opportunities, contact CTDC’s development team:
- Cheryl Crowell at 202-661-7581 or CCrowell@CulturalTourismDC.org
- Liane Toohey at 202-661-7581 or LToohey@CulturalTourismDC.org

*Cultural Tourism DC is a 501(c)3 nonprofit organization that presents high-quality arts, cultural, and heritage programs with the help of individuals, sponsors, and public and private grants.*