INTERNATIONAL PROGRAMMING
Attract new audiences to your internationally-themed programs!

Your organization can participate in Passport DC a one-of-a-kind festival. Simply tell us about your internationally-themed programs during May 2022. We know that Washington and the world love the colors and rhythms that celebrate a nation's heritage.

What do you need to do?

- Offer an event and/or series of events during May 2022 that is representative of your organization's programs and has an international theme or provides global content.
- Complete the Passport DC International Programming Participation Form with the details of your program(s) and submit it to Cultural Tourism DC by Thursday, March 31.
- Promote your May International Programming as part of Passport DC in printed and electronic marketing materials.

What will Cultural Tourism DC do?

- Include your programs in Passport DC online marketing materials and Calendar of Events.
- Promote on our Social Media.
- Promote international-themed events in the weekly Culture Communiqué, distributed to 20,000+ email addresses.
- Provide Passport DC logos for use in promotion.

More Information: Info@CulturalTourismDC.org